

Concilium- 2009

“Transforming India’s Competitive Advantage: Prospects and Challenges”

The School of Management and Business Studies (SMBS) of Mahatma Gandhi University has been organizing annual seminar in the name of “Concilium” on relevant management and business themes for the last many years. In the past, the program attracted academic as well as practicing communities for its contemporary themes, serious deliberations and wide participation. The School is organizing Concilium with multiple objectives of ensuring industry-institute interaction, promotion of research and entrepreneurship and developing organizing skills of students. In the current academic year also, the School of Management and Business Studies (SMBS) is planning to conduct one-day seminar on a relevant theme. The seminar is scheduled for 25th & 26th February 2009 at the Chemical Science Auditorium.

Transforming India’s Competitive Advantage: Prospects and Challenges

India is the largest growing economic power after China, with vast resources, abilities and one billion plus population. Exploring India’s potential in innovation, trade, service and operations got momentum across the globe to take advantage of opportunities brought by new economic and business models. Corporate world heavily focus on India to invest in largely and to leverage on low-cost operations and better innovations. India is able to actively participate in the international forum to reflect the reality of the world economic and financial situations.

However, the current global recession is expected to affect India in different ways. Because of the large integration with the global economic system, any effect on the global financial system may also affect India badly. On the other hand, current crisis offers enormous opportunities for India to grow because of its competitive advantages in the areas of human resources, cost capabilities and innovation. India should work harder to utilize its own potential and resources to stimulate the economic development and by doing so, the country can reduce the negative effects and maintain stable and sustained growth of the economy. Transforming any challenge into opportunity is the effective way to success. India with its unique strengths will be able to manage the crisis to its advantage.

Call for Papers

Papers are invited from teachers, researchers, professionals and students in the areas of strategy, finance, marketing, technology, human resources and innovation that suit India’s competitive advantage.

Abstract Submission: Authors should submit abstract of the paper, of about 100 to 150 words. Abstract should be accompanied by four keywords, the title of the proposed paper, full names, addresses, telephone number and email addresses of the authors. Abstract should reach the conference coordinator by January 31, 2009. Only electronic submission in the form of a word file as an email attachment to “smbsmg@gmail.com” will be accepted. Authors will be intimated of the acceptance of their abstracts by February 22, 2009.

Full Paper submission: Authors are required to submit their full papers, not exceeding 3000 words by February 16, 2009. Manuscripts and electronic version of the paper should be submitted. Selected papers will be considered for presentation and inclusion in the conference proceedings. The paper presentation will be held in the pre-seminar session scheduled on 25th February 2009.

Registration Fee: Rs 200

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